

**MINISTRY OF EDUCATION AND SCIENCE OF  
UKRAINE**

**Zhytomyr  
State Technological  
University**



**Faculty of economics  
and management**

**The Dean of the Faculty:**

Ph.D. and Associate Professor  
Denysyuk Olena Grygorivna

**Selection committee:**

**Address:** 103, Chernyakhovskogo str,  
Zhytomyr, 10005,  
Ukraine, room 325a

**Address:** 103, Chernyakhovskogo str,  
Zhytomyr, 10005,  
Ukraine, room 100

**Tel:** (0412) 24-09-93, (067) 411-07-08,  
(093) 315-79-18

**Tel:** (0412) 24-14-27,  
(067) 411-32-95

**e-mail:** delenash@ukr.net

**e-mail:** pr\_k@ztu.edu.ua

<http://www.ztu.edu.ua>

<http://fem.blog.ztu.edu.ua>

<https://www.facebook.com/ztueduua>

**<http://www.ztu.edu.ua/en/structure/faculties/fem>**



### Bachelor's Degree

**073 «MANAGEMENT»**

**242 «TOURISM»**

Study duration – 3 years and 10 months  
(for college graduates the duration of study can  
be reduced)

### Master's Degree

**073 «MANAGEMENT»**

**242 «TOURISM»**

Study duration – 1 year and 4 months

## The Department of Management and Tourism

The department ensures teaching the subjects in the field of management. The main disciplines include management, operations management, financial management, investment management, innovation management, management of labor resources, personnel management, project management, corporate management, marketing, marketing research, promotion and promotional activity, trade management, intellectual property, logistics, etc.



## MANAGEMENT

Our graduates can:

- Solve economic problems;
- Solve the problems of strategic development;
- Make the assessment of management activity at all kinds of business organizations;
- Form the manpower policy.



We give the knowledge that can help our graduates to solve the next tasks:

- The systemic analysis of enterprise activity, the formation of organization development strategies, ensuring the competitiveness of enterprises.
- Planning and forecasting of enterprises activity, planning of resource (material, financial, labor, etc.) requirements;
- Planning of cash flows, financial indexes of enterprise development as well as the use of information resources and modern technologies;
- Planning of holding seminars, meetings, presentations and other forms of business communications; the combination of all kinds of resources; the organization of collective work to fulfill the business mission;
- Organization of management process;
- Decision-making;
- Implementation of management decisions;
- The organization of enterprise business contacts with other establishments; the development of efficient forms of management;
- Realization of commercial activity;
- Cooperation with banks and other financial institutions;
- Human resources management; team formation and management;
- The formation and development of organizational culture;
- The development of effective motivation systems and wages;
- The formation of favorable social and psychological conditions in the team;
- Control over the resource procurement; adherence to production technology;
- Coordination of the usage of all resources; regulation of all workflows;
- Conflict management.





# TOURISM

ALL IN ONE ЖИТОМИРСЬКИЙ ДЕРЖАВНИЙ ТЕХНОЛОГІЧНИЙ УНІВЕРСИТЕТ

Одержайте фундаментальні знання на сучасному рівні та престижну професію за спеціальністю «Туризм»  
Підготовка здійснюється за двома рівнями вищої освіти: **бакалаврат та магістратура**

Менеджер (управитель) з туризму	Інструктор-методист з туризму Інспектор з туризму	Оператор туристичної готельної діяльності	Агент з організації туризму	Гід-перекладач
Менеджер з туристичного напрямку	Фахівець з туристичного обслуговування	Туризмознавець	Фахівець з туристичної безпеки	Фахівець із організації довілля

Конкурсні предмети ЗНО 2018: Українська мова та література, іноземна мова, географія або Математика  
Здійснюється набір на 3-й курс на базі освітнього рівня «молодший спеціаліст»!

вул. Чуднівська, 103, м. Житомир,  
тел.: 0412 24-14-27, 067 411-32-95  
<https://ztu.edu.ua>, e-mail: [pr\\_k@ztu.edu.ua](mailto:pr_k@ztu.edu.ua)

Do You want Your future to involve travel, adventure, recreation, business tourism or work in the service of tourist traffic? Studying tourism will allow You to gain knowledge of organization, marketing, law, human resources management and guiding as well as the skills needed to organize a conference or business trips. You will take part in training camps of adventure tourism.

The specialization curricula in Tourism are tailored to the needs of the market, as they have been developed in close cooperation with our business partners. This way You can take advantage of the diverse range of internships in companies of the business partners of our university.

## Advantages of the field of study:



- studying Tourism, it's not only lectures and seminars, but most of all it's practical tasks, workshops, case studies, strategy and simulation games;
- the lecturers will present issues related to the organization and management of business and recreational tourism, hotels, travel agencies, holiday resorts;
- You will gain useful knowledge of the latest information technologies, the protection of the natural environment, the human impact on the environment, as well as of the native cultural heritage, or the charms of the landscape;
- qualified tourism training camps are an integral part of studies in Tourism, which will enable you to organize and conduct various disciplines of tourism and recreation;
- You will be well prepared to independently conduct your own tourist business.

### **Job prospects:**

- travel agencies,
- hotels,
- recreational centers,
- sports and recreation facilities,
- recreation and wellness centers,
- catering establishments,
- central and local government administration,
- social organizations.

## **BUSINESS-SCHOOL OF PRACTICAL MANAGEMENT (BSPM)**

**Mission:** giving the chance for everyone to get high-quality education and be competitive under present-day conditions.

**Aim:** the practical training of professional and socially responsible management personnel. We use world-leading experience and modern study methods in specialist training.

**Task:** rising students' and employers' innovation and business activity; the creation and the strengthening of connections between business, science and education; assistance in students' employment.



### **Sectors that operate within (BSPM):**

- Students' Business Incubation that realizes the training in following specialties:
  - "Business activity management";
  - "Financial institutions and insurance companies management";
  - "Tourism industry management";
- The sector of connections between business and science;
- The sector of connections with employers named "Career".

### **The results of functioning (BSPM):**

1. The development and the introduction of students' innovative projects;
2. The organization and the holding of roundtable discussions of urgent management problems.

3. Student participation in nationwide and global management and marketing competitions;
4. The representation of scientific activity results at the scientific conferences of different levels;
5. Student meetings with leading practical managers held in a question-answer format. They discuss the actual problems of enterprise development in Ukraine and the key aspects in effective management.
6. The cooperation with the non-governmental organization “Zhytomyr Regional Student Innovation Business Incubator” and the realization of common projects. One of the projects called “The Informational and Practical Support of Organization and Development of Innovative Entrepreneurship among Youth” was executed within the Comprehensive Program of Small and Medium Business Development in Zhytomyr region in 2013-2014. It was initiated by Zhytomyr Regional State Administration.







### Bachelor's Degree

**051 «ECONOMICS» (“Economics”)**

**076 «ENTREPRENEURSHIP, TRADE AND EXCHANGE ACTIVITY»**

Study duration – 3 years and 10 months  
(for college graduates the duration of study can be reduced)

### Master's Degree

**051 «ECONOMICS» (“Business Economics”)**

**076 «ENTREPRENEURSHIP, TRADE AND EXCHANGE ACTIVITY»**

Study duration – 1 year and 4 months

### Department of Economics of Enterprise and Entrepreneurship

The Department provides teaching of the economic subjects cycle in the following areas: economics of enterprise, fundamentals of entrepreneurship, potential and development of the enterprise, investment activity, innovative activity, planning and control of the enterprise's activity, project analysis, project management, enterprise strategy, economic diagnostics, enterprise's potential management, economic security and others.



### **051 SPECIALITY "ECONOMICS" (SPECIALIZATION "BUSINESS ECONOMICS")**

Economist is a specialist with fundamental training in economics, who has analytical thinking, capacity for understanding of complex economic phenomena and processes, appropriate potential for a wide choice of knowledge practical application areas.

Future specialist of the 051 “Economics” specialty has the opportunity to obtain knowledge that will enable him to:

- use analytical and methodical tools in the process of substantiation and implementation of managerial decisions;
- use professional reasoning in the process of discussions and identification of ways of applied problems and problematic situations solving;
- explain the functioning and development trends of social and economic phenomena in terms of fundamental principles and conditions of economics;
- apply appropriate economic and mathematical methods and models for economic problems solving;
- diagnose the functioning and development of economic entities, to define functional areas, to provide a complex assessment of qualitative and quantitative characteristics of the company (the level of financial stability, economic security, credit, investment attractiveness, etc.);
- plan and fully realize opportunities for personal professional growth;
- demonstrate the capacity for analysis, synthesis, abstract and critical thinking in research process as well as in the professional tasks performance;
- use the modern information and communication technologies to solve complex social and economic problems, to prepare and to present analytical reports;
- carry out interdisciplinary analysis of socio-economic phenomena and processes in one or more professional areas.

Graduates can occupy positions such as: economists; heads of the planning and economic department; tax service personnel; analysts on financial and economic security; economic advisers; economic consultants; teachers of economic disciplines in higher educational institutions and other positions of the economic profile.



## **SPECIALTY 076 “ENTREPRENEURSHIP, TRADE AND EXCHANGE ACTIVITY”**

“Entrepreneurship, trade and exchange activity” is a new specialty that fully meets the requirements of modern economic space, providing wide opportunities for employment and self-realization. Training in “Entrepreneurship, trade and exchange activity” reveals the students capabilities of system thinking and creativity that are the foundation of the organization and further running your own business.

Future specialist specialty of the 076 “Entrepreneurship, trade and exchange activity” specialty has the opportunity to obtain knowledge that will enable him to:

- use basic knowledge of business, trade and exchange as well as the skills of critical thinking, analysis and synthesis for professional purposes;
- use modern computer and communications technologies in the process of solving applied problems, exchange and dissemination of professionally aimed information;
- take the initiative and entrepreneurial thinking in various areas of professional activity, to take personal responsibility for the results of operations;
- possess methodological and methodical basis of substantiation and implementation of managerial decisions on the establishment and functioning of business, trade and exchange structures;
- apply innovative approaches and implement innovative ideas in business, trade and exchange activities;
- demonstrate the skills of business planning, to evaluate market conditions and conduct market researches
- manage the risks of economic activity;
- organize effectively foreign economic activity of business, trade and exchange structures, taking into account market conditions and existing legal provisions;
- solve professional business, trade and exchange structures organizing tasks;
- solve problems in crisis situations, taking into account the impact of external and internal factors.





## Bachelor's Degree

### 051 «ECONOMICS» («PERSONNEL MANAGEMENT AND LABOUR ECONOMICS»)

Study duration – 3 years and 10 months  
(for college graduates the duration of study can be reduced)

## Master's Degree

### 051 «ECONOMICS» («PERSONNEL MANAGEMENT AND LABOUR ECONOMICS»)

Study duration – 1 year and 4 months



**THE DEPARTMENT OF PERSONNEL MANAGEMENT  
AND LABOUR ECONOMICS**



